

PABLO LLINAS

New York, NY | +1 718 602 6568 | pablo.llinast@gmail.com | [linkedin.com/in/pablo-llinas-tono](https://www.linkedin.com/in/pablo-llinas-tono) | [llinasdesign.com](https://www.llinasdesign.com)

PROFILE

Strategy and innovation professional with 8+ years of experience driving complex product and organizational initiatives across design, engineering, and manufacturing. Proven track record structuring workflows, leading cross-functional teams, and translating ambiguity into actionable systems and outcomes. Background in healthcare and product development, currently expanding into systems thinking and organizational strategy through an M.S. at Parsons.

EDUCATION

M.S. Strategic Design & Management

The New School

New York City, USA | 2025-2027

Merit Scholarship Recipient

B.S. Industrial Design

Universidad Jorge Tadeo Lozano Bogotá

Bogotá, Colombia | 2018

EXPERIENCE

Health Engineering Design

Chief Design Officer & Co-Founder

Bogotá, Colombia | 2020 - 2025

- Co-founded and scaled an R&D firm, defining strategic direction and operational structure across product development and client engagements
- Built and implemented end-to-end development frameworks integrating design, engineering, and manufacturing, improving execution consistency across programs
- Led cross-functional teams across multiple product initiatives, aligning stakeholders, timelines, and deliverables in complex, high-constraint environments
- Identified and developed new market opportunities, contributing to 90% YoY revenue growth through strategic positioning and execution
- Structured and managed development pipelines, improving coordination, decision-making, and delivery speed
- Established partnerships with medical institutions and industry stakeholders, supporting product validation and commercialization efforts
- Led stakeholder engagement across surgeons, corporate partners, and technical teams to ensure alignment between product requirements and real-world implementation

Parsons School of Design | External Engagement Studio - Bayer

Innovation Consultant

New York City, USA | January 2026 - May 2026

- Led development of an enterprise innovation framework supporting the adoption of Innovation Sprints across cross-functional teams
- Identified organizational barriers to execution, including misalignment between teams, unclear ownership, and lack of post-sprint follow-through
- Designed system-level solutions to improve workflow clarity, decision-making, and implementation pathways
- Developed value-tracking models to translate innovation outputs into measurable business and product outcomes
- Prototyped dashboards and reporting tools to improve visibility, accountability, and stakeholder engagement

Independent Consulting, Industrial Design, UX Research

Industrial Designer

Remote | 2017 - 2020

- Facilitated workshops and structured problem-solving sessions to address complex challenges across healthcare and product development contexts
- Conducted user research and synthesized insights to inform both physical and digital product strategies
- Supported development of training tools and product systems for medical applications

3D HUB

Junior Industrial Designer (Part-Time)

Bogotá, Colombia | 2018 - 2019

- Collaborated within a small design team to develop replacement components for drone propellers used in aerial photography, reducing recurring operational costs through in-house design and production
- Supported the design and prototyping of functional gaskets for fuel station components, iterating solutions based on mechanical performance and environmental resistance requirements

SKILLS

- Strategy & Operations: Business Strategy, Innovation Strategy, Workflow Design, Systems Thinking, Organizational Design
- Execution & Delivery: Product Development, New Product Introduction (NPI), Cross-Functional Leadership, Stakeholder Alignment
- Analysis & Research: Research Synthesis, Problem Structuring, Human-Centered Design
- SolidWorks, Fusion 360, Figma, Adobe Creative Suite
- English (Native), Spanish (Native)

PATENTS

AcetGard | Surgical Device

Patent N° CO2021015180A1

2025

SkinGO | Burn Care Device

Patent N° W02022043956A1

2022

ADDITIONAL

Ice / Roller Hockey

D1 collegiate roller hockey athlete and member of Colombia's National Ice Hockey Team; competed in 8 international tournaments and two years of professional inline hockey